

Drink Spiking Project 2006

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NSW HEALTH

A I M S :

An awareness raising campaign using a peer education model

An education campaign to service providers

Work with hoteliers and publicans to facilitate a safety approach to drink spiking

Drink spiking is

ANY

**SUBSTANCE in
DRINK without
CONSENT**

Blue Mountains LGA

Hawkesbury LGA

Penrith LGA

2005-2006

**18- 25
year olds**



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Pubs & Clubs

Strengths

- Interest of publicans and hoteliers
- Support from local liquor licensing police
- Existence of local liquor consultative committees
- Recognition of problem
- Partnership approach of problem

Difficulties

- Identifying and accessing the establishment frequented by our target group
- Generating interest without prejudice
- Time availability

Outcomes

- Outcome reports
- Liquor consultative committees
- Identified opportunities to create safer environments



Young People's Working Party

Strengths

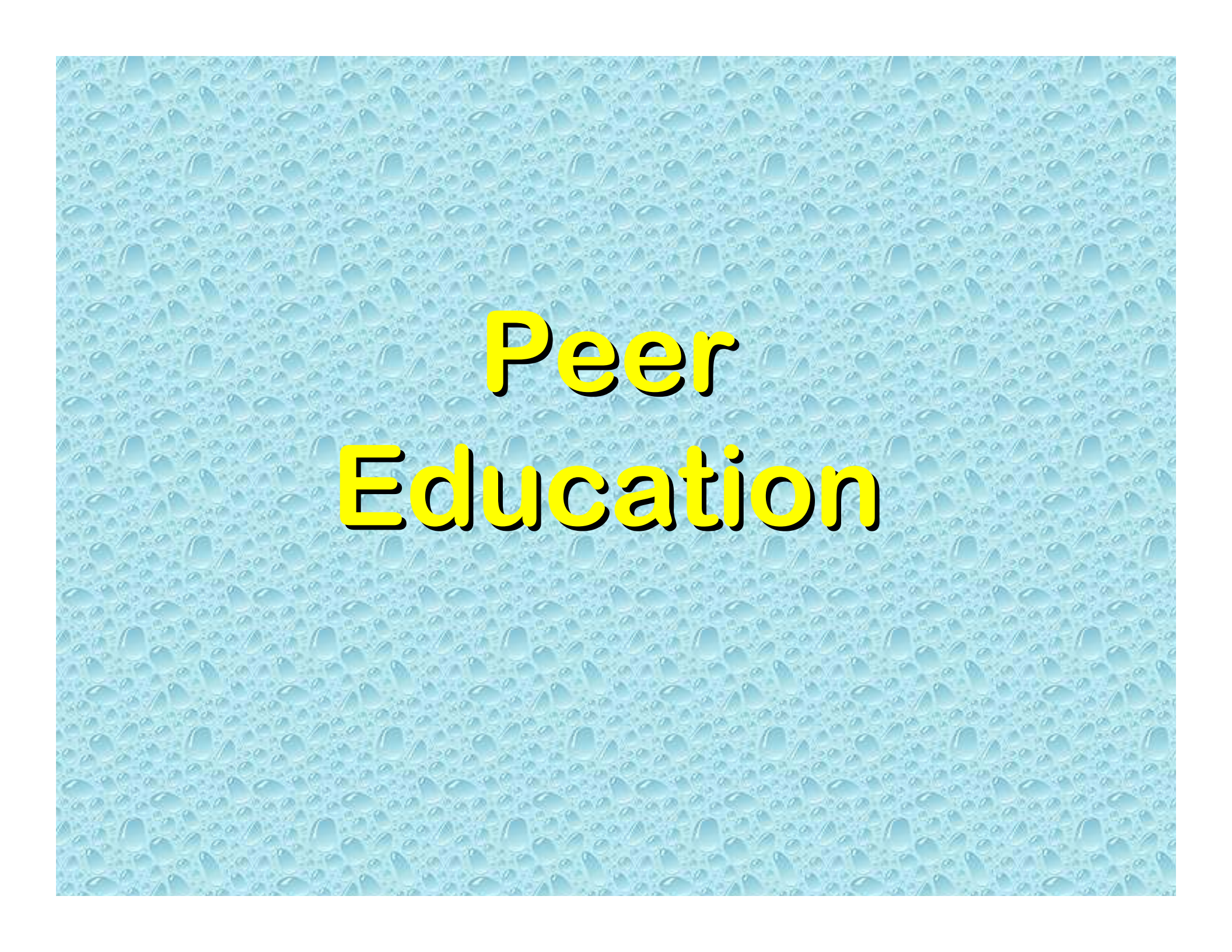
- Capacity building
- Identify with target group
- First hand experience with target group lifestyle
- Good understanding of the local community
- Voluntarily want to be involved
- Given full power of decision making

Difficulties

- Accessing 18-25 yo
- Time availability
- Communication
- Transport
- Meeting

Outcomes

- Increase confidence in a range of project related skills
- Positive interaction with service providers
- Achievement of outcomes
- Job reference
- Employment opportunities



Peer Education

Strengths

- **Consultations**
- **Decision making by young people**
- **Resources that will get attention**
- **Gender specific**
- **Support from local pubs and clubs**
- **Media attention on drink spiking**
- **Working party**

Difficulties

- **Communication**
- **Decision making**
- **Determining best opportunity to access community**
- **Limited time and human resources**
- **Creative within productivity restrictions**
- **Media attention on drink spiking**

Outcomes

- Logo
- Graphics
- Posters (male and female)
- Urinal boards
- Coasters
- Stubby holders
- Information cards
- Evaluation



Service Providers

Strengths

- Interest in drink spiking
- Interest in working with young people
- Interaction between young people and service providers
- Previous projects
- Local statistics reflecting problem
- Working party

Difficulties

- **Accessing service providers**
- **Cultural differences**
- **Recognition of problem**
- **Time availability**

Outcomes

- **Workshops**
- **Education package**